

Cookie Policy, Version 1

In addition to *Group Customer Privacy Policy*, The Erawan Group Public Company Limited ("**Erawan**" "**we**," "**us**," or "**our**") recognizes the importance of the personal data protection for you in the course of your interaction with us regarding our provision of our products and services. We know you care how information about you is collected, used, disclosed, and/or internationally transferred. The information you share with us allows Erawan and our business partners to provide the products and services you may need and want, while giving you the very best personalized experience and customer services.

We use cookies and similar technologies to collect, use, disclose and/or internationally transfer personal data as part of our business as defined in our cookie policy (the "**Cookie Policy**") and which applies to our websites, mobile applications, social networking sites, online communication channels, and other locations where we collect your personal data.

1. What are cookies and why do we use them?

Cookies are small pieces of information or text issued to your computer when you visit a website and are used to store or track information about your use of a website and used in analyzing trends, administering our websites, tracking users' movements around the websites, or to remember users' settings. Some cookies are strictly necessary because otherwise the site is unable to function properly. Other cookies allow us to enhance your browsing experience, gain a better understanding about your use of our website, tailor content to your preferences, and make your interactions with the site more convenient: they remember your username in a secure way, as well as your language preferences.

2. What types of cookies do we use?

We use the following Cookies for different purposes, which are described below:

Type of cookie	What does it do?
Strictly necessary cookies	These cookies are essential in order to enable you to move around the website and use its features, such as accessing secure areas of the website. We use strictly necessary cookies to make sure our digital services work correctly and perform their basic functions.
Performance cookies	We use performance cookies to measure how often you visit our website and how you use them, for instance which pages you go to most often. We use this information to enhance the performance of the Website and the user experience.

3. How can you control cookies?

Most internet browsers allow you to control whether or not to accept cookies. If you reject, remove or block cookies can affect your user experience and without cookies, your ability to use some or all of the features or areas of our websites may be limited and less enjoyable. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies as described above when you visit our website. If you would like to delete any cookies or if you change your mind, you can adjust the settings of your browsers.

4. Our Contact Details

If you have any questions about our use of cookies, please contact us or our Data Protection Officer (DPO) at:

THE ERAWAN GROUP PUBLIC COMPANY LIMITED
6th Floor, Ploenchit Center, 2 Sukhumvit Road,
Kwang Klongtoey, Khet Klongtoey, Bangkok 10110 Thailand
Telephone: 66 (0) 2257 4588
Fax: 66 (0) 2257 4577
www.TheErawan.com

The contact details of our data protection officer are as follows:

Email : dpo@theerawan.com

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